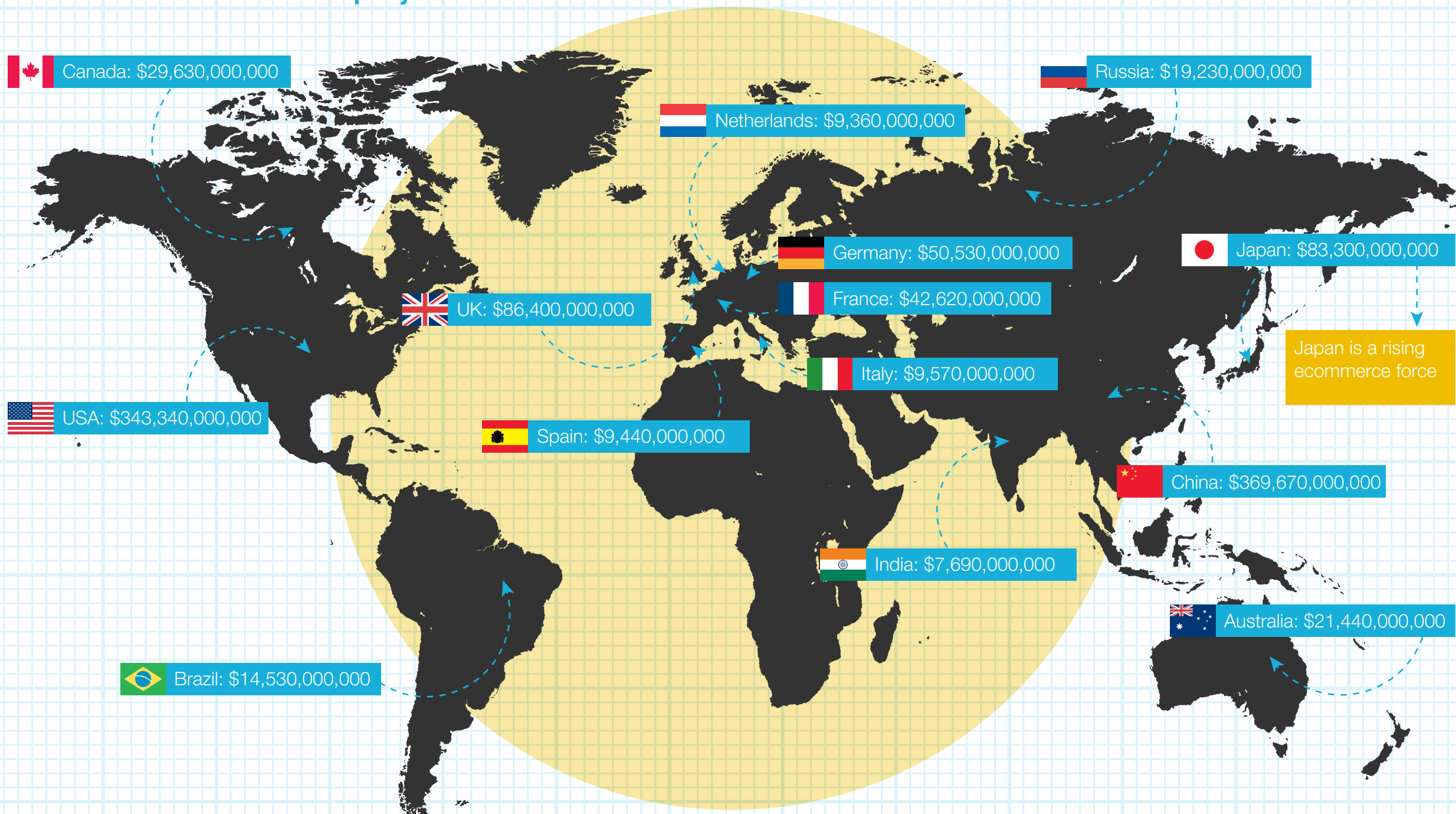
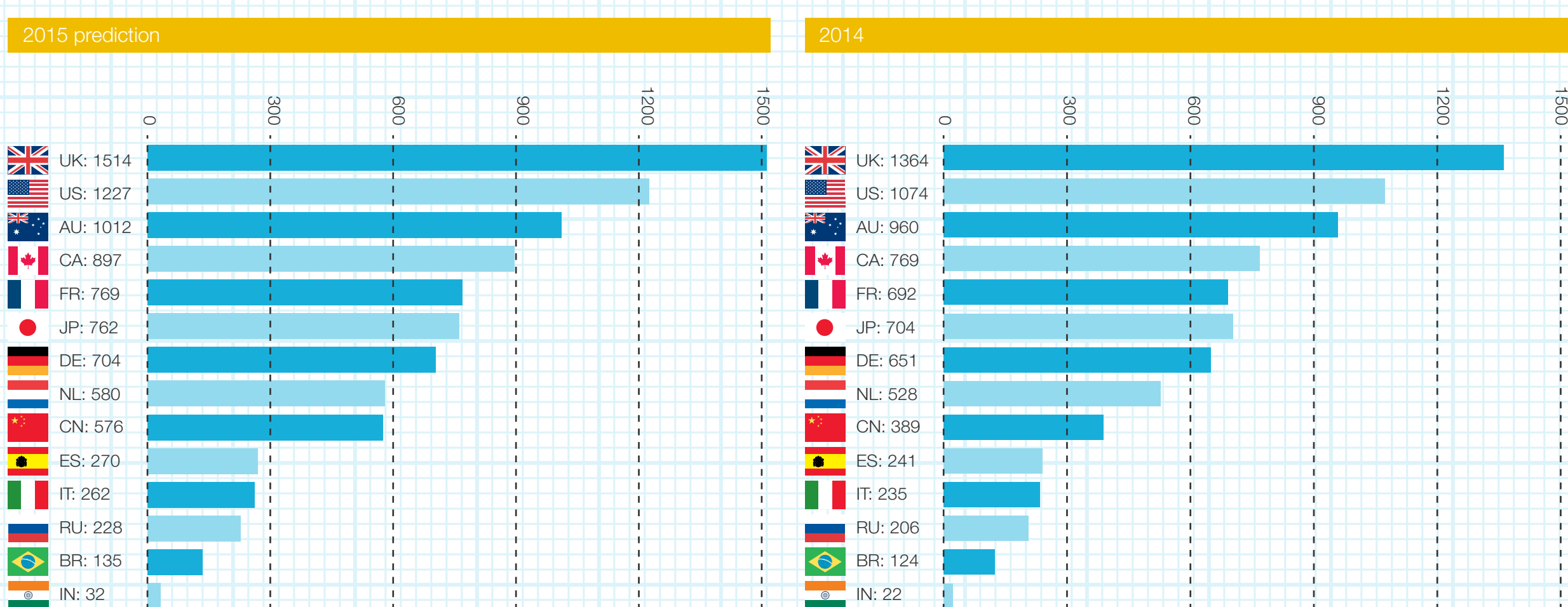


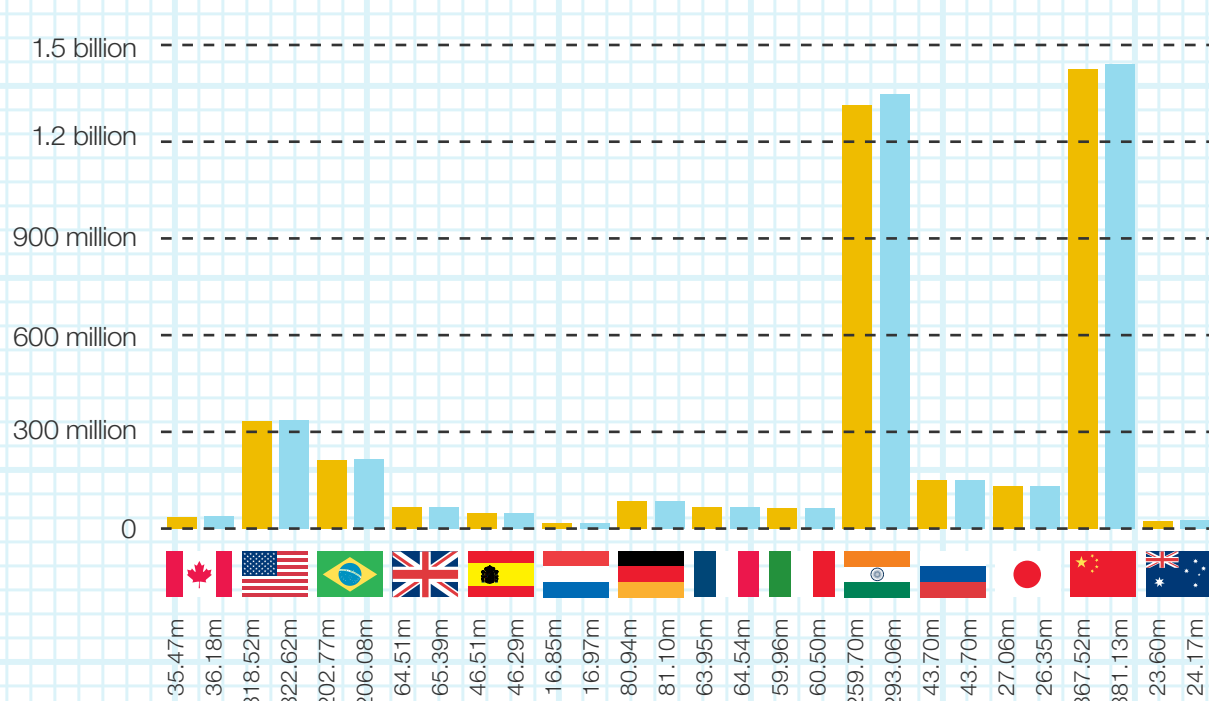
## Ecommerce 2015 sales projection



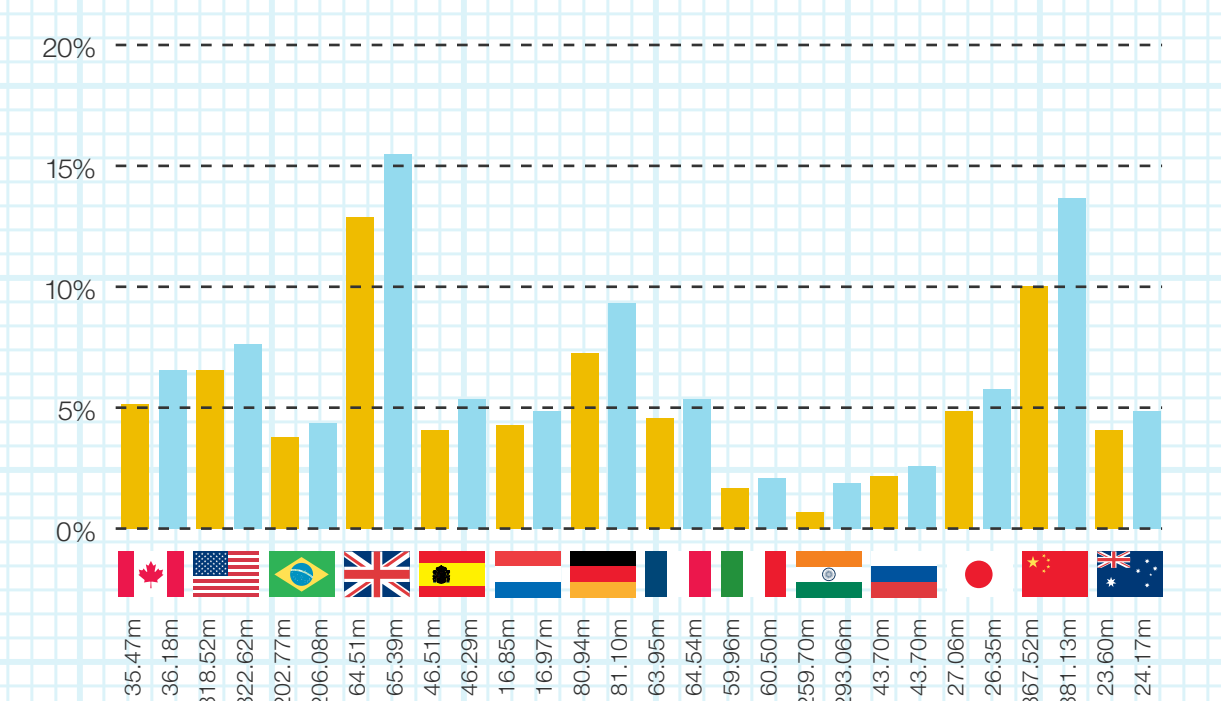
## Expenditure per internet user (\$)



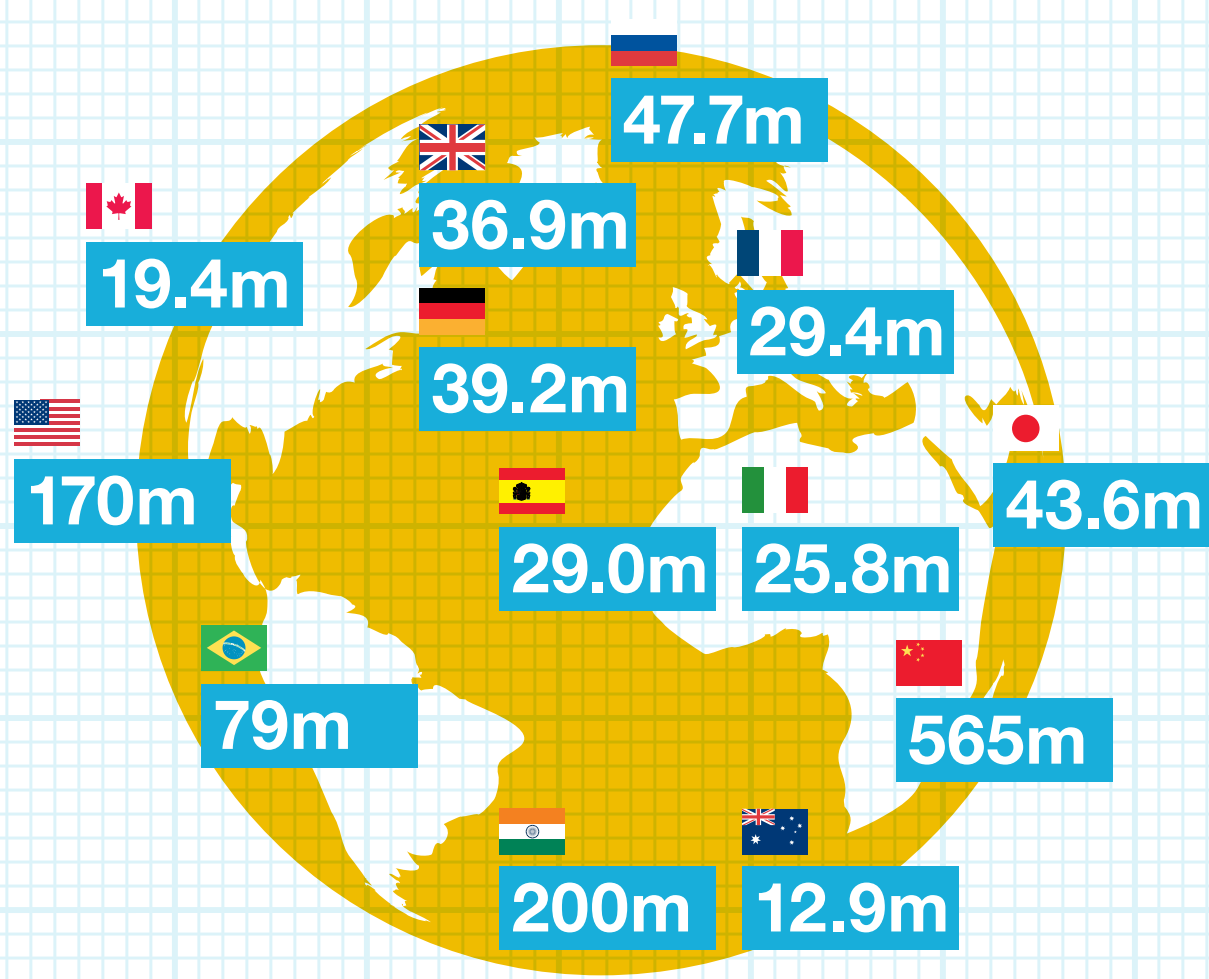
## Population growth



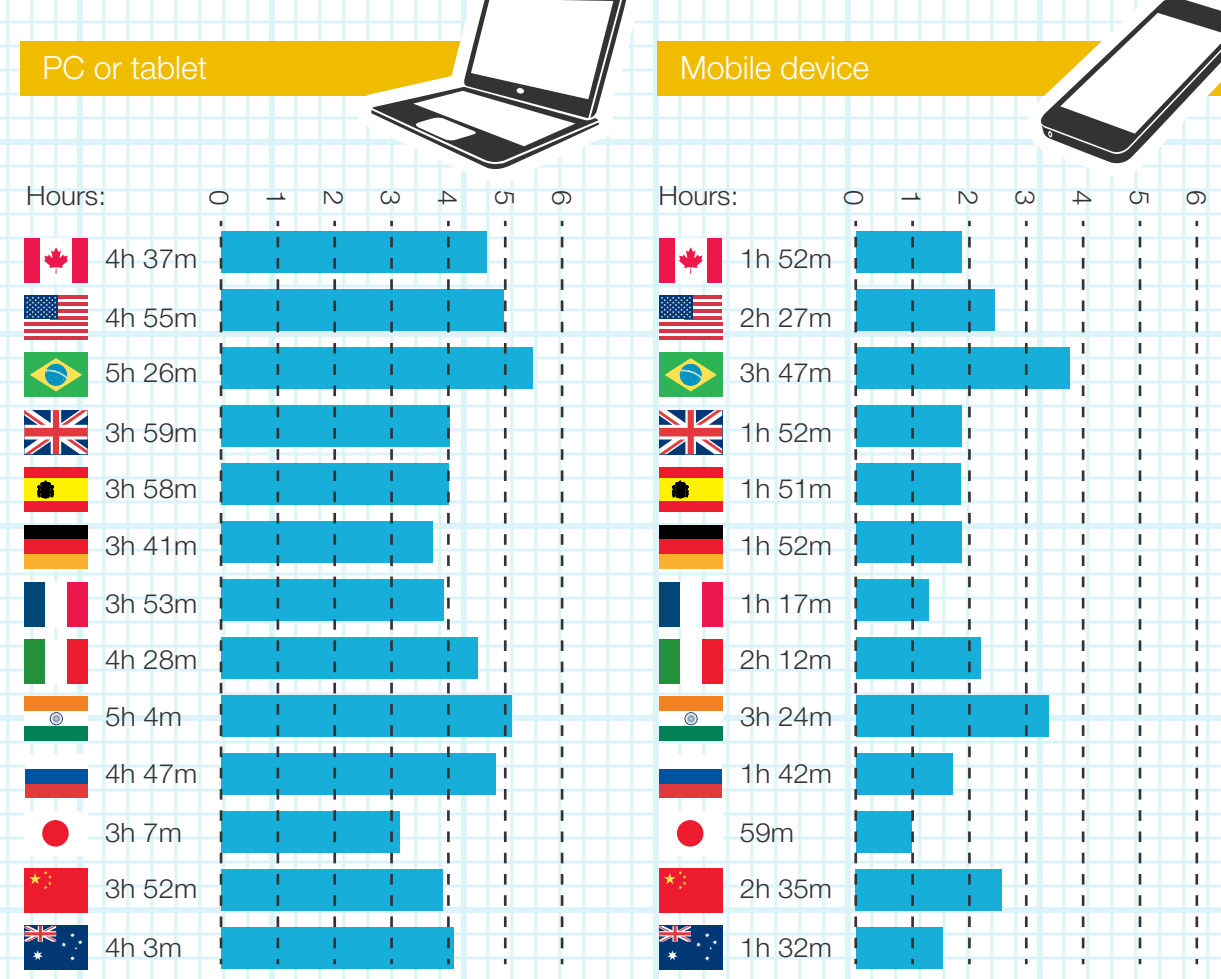
## Ecommerce sales as a percentage of total retail sales



## Number of active mobile internet users



## Time spent online per device



## Top 25 countries, ranked by internet use

